

Elevator Pitch

DymaxIO is fast data software. It is the most cost-effective, easy, and indispensable solution for increased throughput and accelerated I/O performance, so systems and applications run at peak speed.

Why Sell *DymaxIO*?

- Save your customers money – no overspending or overprovisioning expensive hardware
- Prevents inevitable performance degradation on new systems as an add-on to hardware sales
- Fix performance problems fast and easy – install, no reboot, performance problems disappear

Customer Pain Points:

- Slow, troublesome servers or PCs
- SQL Server performance problems such as slow queries, timeouts, and latency
- VM density and consolidation issues
- Slow or crashing applications
- Slow data transfer rates
- Hardware getting old, but still need it to keep performing
- Hardware or storage upgraded, but performance is still slow
- Missing SLAs
- SAN performance degradation
- Need faster SQL performance
- Slow or failed backups
- Rebooting servers to refresh performance
- Server reliability issues
- Corrupted database tables

DymaxIO Benefits

- Faster performance for Windows Servers, desktops, and laptops.
 - Better application performance
 - Fast SQL and database performance
 - Fast data transfer rates
 - Increased throughput and reduced latency
 - Fast file reads and writes
 - Optimal performance from your storage, HDDs and SSDs
 - Prevents the inevitable performance degradation on brand new systems
- More reliable Windows Servers, desktops and laptops
 - Reduced timeouts, crashes, freezes, hangs
 - Reduced file corruption and data loss
 - Reduced “phantom” IT issues
 - Reduced user support calls
- Extended hardware lifecycle
- Increased VM Density
- Faster backups allowing backups to complete in named Windows’ timeframe
- Reduced network traffic, increasing your network bandwidth for other work
- Reduced cloud compute costs
- Overall increased system and network-wide efficiency due to increased performance, reliability, longevity, and energy conservation
- True “Set It and Forget It”® management
- Compatible with all SAN/NAS and hyperconverged systems
- Deploys to hundreds or thousands of servers with just a few clicks – no reboot required
- “Time saved” reporting dashboard to validate benefits
- Enterprise-wide visibility into I/O performance health from the operating system to storage

Who to Sell to:

Windows server, system, storage, or database administrators with troublesome or sluggish Windows systems on-prem or in the cloud

How Can Software Solve Performance and Reliability?

There are 2 severe I/O inefficiencies that cause performance and reliability problems.

First is caused by the behavior of the Windows file system. It will tend to break up writes into separate storage I/Os and send each I/O packet down to the storage layer separately and this causes I/O characteristics that are much smaller, more fractured, more random than they need to be.

Second is storage IO contention, also known as the I/O Blender Effect, which happens when you have multiple systems all sharing the same storage resource.

Customer performance is penalized twice by these storage I/O inefficiencies causing systems to process workloads about 50% slower than they should.

DymaxIO dynamically accelerates data for maximum I/O performance. By solving I/O inefficiencies at the source, *DymaxIO* improves application performance, increases throughput 30-40%, reduces latency, increases VDI capacity, reduces timeouts and crashes, shortens backups, improves data transfer rates and extends hardware lifecycles.

Applications DymaxIO helps:

DymaxIO improves reliability and boosts performance 50-300% on:

- SQL Server – typically 2X performance
- VDI – typically 2X density
- EMR/EHR
- ERP
- CRM
- SharePoint
- MS Exchange
- POS
- Legacy and proprietary apps

ConduSiv is a Virtual Company

Contact us at: [ConduSiv.com/channel](https://conduSiv.com/channel) or
email channelsales@conduSiv.com.

DymaxIO installs directly into the Windows operating system on servers, VMs or PCs as very thin file system drivers and runs transparently in the background.

Requirements:

Windows Server 2008R2 and above for server OS, Windows 7 and above for client OS

Trustworthy Industry Leader

- 39 years of optimization experience
- Over 100M licenses sold
- 90%+ of Fortune 500
- Microsoft Gold Partner
- VMware Technology Alliance Partner
- Citrix Ready
- Microsoft SQL Server I/O Reliability Certified
- Multiple patents

DymaxIO is structured on an annual subscription “Software as a Service” (SaaS) model.

DymaxIO Client for Windows Desktops/Laptops (per PC)

DymaxIO Client 1-Year Subscription 5-9	11836001
DymaxIO Client 1-Year Subscription 10-24	11836002

DymaxIO Server for Windows Servers

DymaxIO Server 1-Year Subscription 3-4	11833001
DymaxIO Server 1-Year Subscription 5-9	11833002

DymaxIO for Hosts (per host - with up to 250 VMs per host)

DymaxIO Host 1-Year Subscription 1-9	11837001
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DymaxIO Site License (unlimited desktops, servers & hosts)

DymaxIO Site License 1-Year Subscription	11838001
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