

Kaspersky PURE

Total Security

NEW

Ultimate PC Security

- ▶ Complete PC Security
- ▶ Advanced Parental Control
- ▶ Strong identity and privacy protection
- ▶ Automatic backup of your data and files
- ▶ Safe and integrated password management



KASPERSKY lab

www.kaspersky.co.uk

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NEW

Kaspersky PURE is the ultimate security for your computer and your digital life.

Kaspersky PURE far surpasses standard PC protection. It keeps your computer in pristine condition and gives you the complete peace-of-mind you deserve. Delivering premium protection from cyber threats of any kind; you can trust Kaspersky PURE to protect the integrity and privacy of your digital life.



"With the arrival of the digital age, we rely more and more on our PCs to keep us connected and to store our personal information. The growing intensity of digital pollution in the form of malware and spam attacks on our computers threatens all of our digital lives and impacts our wellbeing. Cybercriminals are constantly seeking software vulnerabilities to attack home users and organizations. This puts you, your family and your PC at risk. We think that everyone should be free to enjoy the digital age and this is now possible with our latest product, Kaspersky PURE."

Eugene Kaspersky



Kaspersky PURE Total Security. Main window.

Works perfectly on netbooks.

	Kaspersky Anti-Virus	Kaspersky Internet Security	Kaspersky PURE
Antivirus / antimalware	+++	+++	+++
Identity protection	+	++	+++
Personal firewall	-	+++	+++
Parental control	-	+++	+++
PC tune-up	-	+	+++
Home network security	-	+	+++
Data backup / restore	-	-	+++
Data encryption	-	-	+++

- not included | + basic protection | ++ good protection | +++ enhanced protection

Required for all installations

- About 500 MB free space on the hard drive (depending on antivirus database size)
- CD-ROM for installation of the program from CD
- Internet connection for product activation
- Microsoft® Internet Explorer® 6 or higher
- * Safe Run and Password Manager work with limitations on x64 operating systems

How our product protects you:

Award-winning technologies in Kaspersky PURE protect you from a wide range of IT threats, including malware, spyware and adware, rootkits and bootkits, botnets and drive-by downloads.

Data back-up and easy-to-use encryption protect your files from being lost or stolen. Backup makes your files recoverable even when hardware failure happens, and encryption ensures no one without a password is able to view them.

Parental control helps you protect your children when they study, play or surf online. Parental Control ensures they maintain a healthy balance between their real life and virtual one, and blocks offensive content that comes from the Internet.

Password Manager logs you into websites and fills forms for you. It saves you a few seconds each time you login and a few minutes each time you fill out a form. It saves you a lot more time and reduces anxiety when your digital identity is under attack – by encrypting your passwords and data.

Home Network Control saves you time by providing remote security administration tools for all PCs in your house. It allows you to check all the network computer protection status at a glance, and is a handy way to start a virus scan on a PC in a different room without actually going there.

During the license period you are entitled to the following free services:

- ▶ Automatic antivirus database updates.
- ▶ Program updates and upgrades to new versions.

Users of Kaspersky Lab products are eligible for discounts when renewing their licenses.

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