

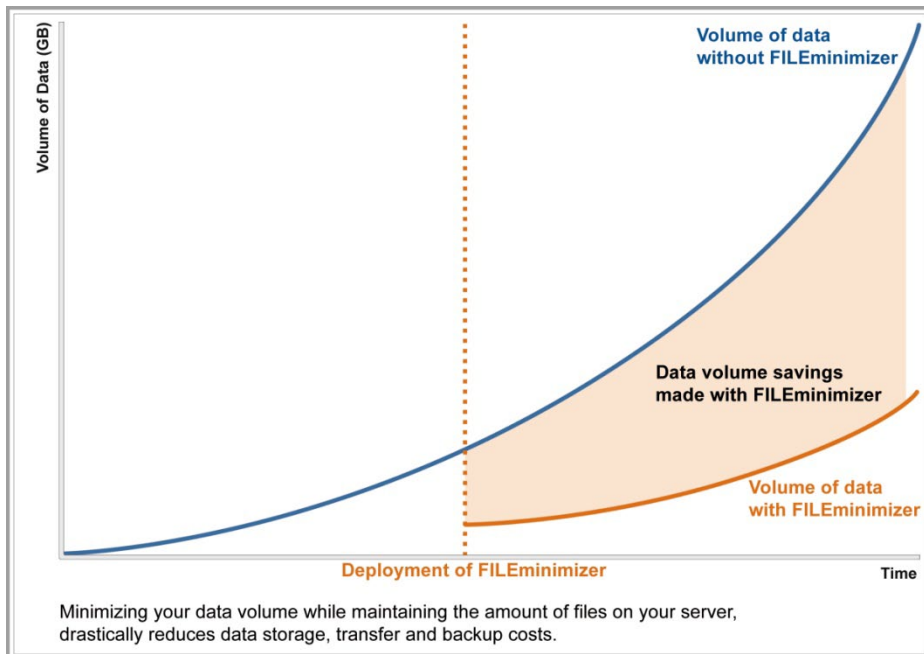
Automatic optimization of Microsoft Office and image files without zipping. Achieve permanent reduction of data traffic caused by large email attachments and significantly reduce your need for email storage and bandwidth. Fast Return On Investment after a few months only.



FILEminimizer compresses PowerPoint, Word, Excel and images files in some cases by as much as 98% without zipping and without changing the original native file format. **No decompression is necessary!**

With its transparent integration into Microsoft Outlook and Lotus Notes the software allows for office and image attachments to be automatically optimized directly before sending out. Both data volume and email traffic mainly caused by email attachments are significantly and permanently reduced. As well, less storage for email and archiving is needed and bandwidth is relieved.

Data Volume Reduction with FILEminimizer



Technology

The FILEminimizer technology optimizes images, graphics and embedded objects within office and image files achieving up to 50x smaller file sizes. The technology assures the preservation of the native file format and quality. No decompression is necessary.

High Cost Savings (example):

- 1.2 email file attachments of approx. 5 MB: 6 TB Email Volume
- On average 70% effective reduction
 - Storage space savings per year: 4.2 TB
 - Cost savings per year: US \$336,000*

** based on US \$82 per GB managed disk space (Total Cost of Ownership).*

Supported File Formats:

- ✓ PowerPoint 97-2003 (.ppt, .pot, etc.)
- ✓ Word 97-2003 (.doc, .dot, etc.)
- ✓ Excel 97-2003 (.xls, .xlt, etc.)
- ✓ PowerPoint 2007-2010 (.pptx, .potx, etc.)
- ✓ Word 2007-2010 (.docx, .dotx, etc.)
- ✓ Excel 2007-2010 (.xlsx, .xltx, etc.)
- ✓ JPG, JPEG
- ✓ Bitmap (BMP)
- ✓ PNG
- ✓ EMF
- ✓ TIF, TIFF
- ✓ GIF

Supported Email Clients:

- ✓ Lotus Notes 6.0 – 8.x
- ✓ Microsoft Outlook

No template change necessary in Lotus Notes!

Other Solutions:

FILEminimizer Server

Optimization of office and image files on storage systems (SAN, NAS) and file servers

FILEminimizer SharePoint

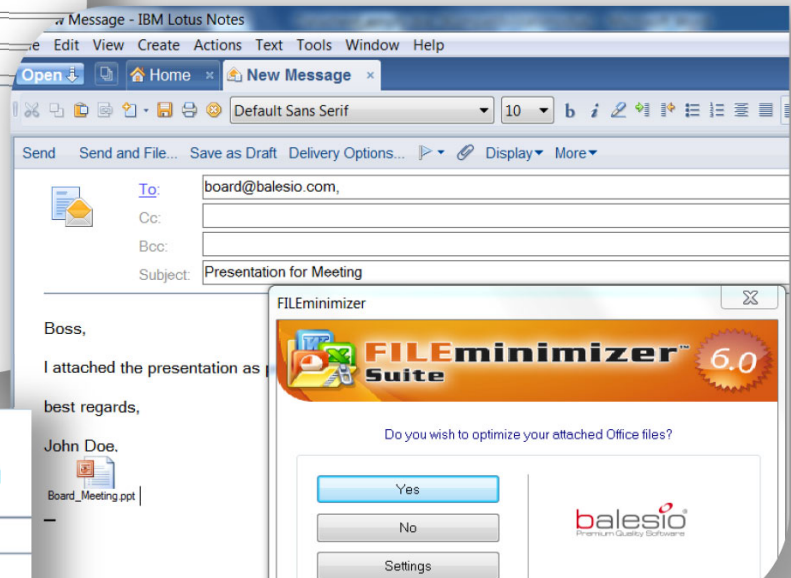
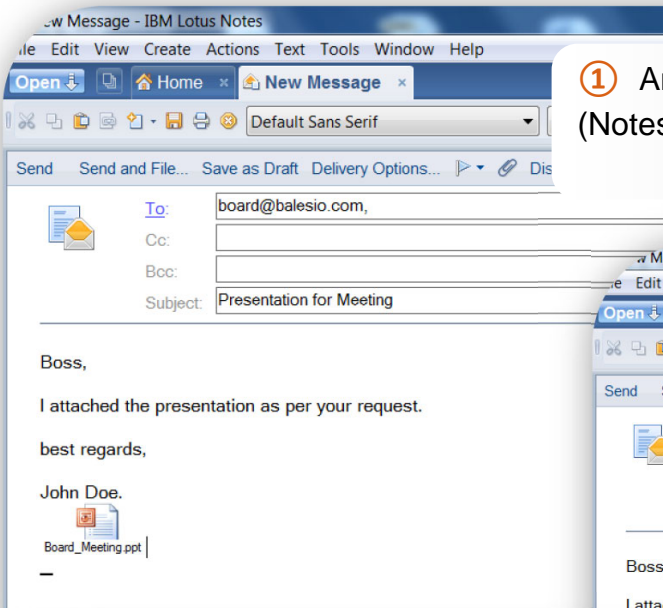
Optimization of office and image files before uploaded to SharePoint

Already satisfied customers (partial list):

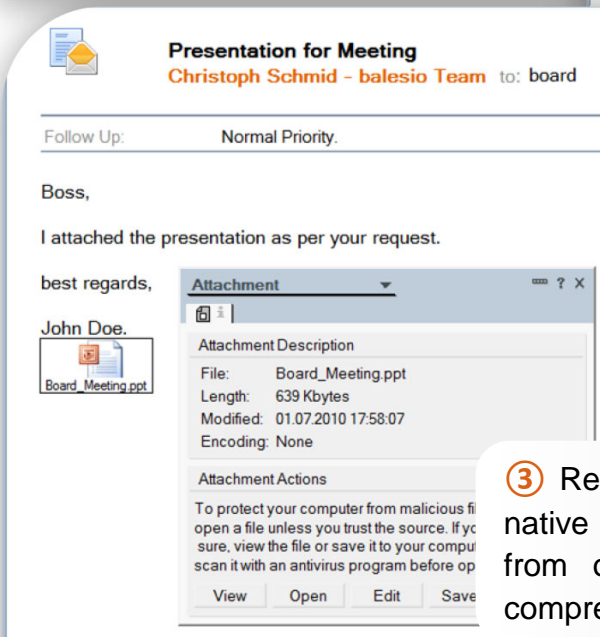


Integration in Lotus Notes and Microsoft Outlook – optimizing email attachments directly before sending

① An email is created in the normal manner (Notes or Outlook) and a presentation is attached.



② When sending, the add-in detects the attachment and asks for optimization before sending out. Alternatively, the file is optimized autonomously without any user interaction



③ Recipient and sender obtain a presentation in the native .ppt format. In our example, the file is reduced from over 8MB down to only 0.6MB (over 90% compression).

Further Features:

- ✓ Integration in Microsoft PowerPoint, Word, Excel
- ✓ Integration in Windows Explorer menu
- ✓ Search Assistant
- ✓ Various optimization levels
- ✓ Batch optimization

Installation / Rollout:

- ✓ Easy and fast rollout through MSI package and automated license registration
- ✓ No change to the email template necessary
- ✓ Multilingual software interface

Contact Manufacturer:

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