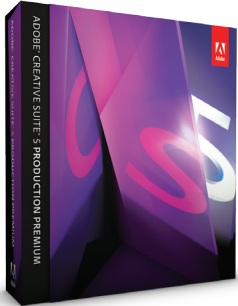


# Adobe® Creative Suite® 5 Production Premium

Use high-performance production tools to create engaging content for virtually any screen



Adobe Creative Suite 5 Production Premium combines the latest versions of:

- Pr** Adobe Premiere Pro CS5
- AE** Adobe After Effects CS5
- Ps** Adobe Photoshop CS5 Extended
- AI** Adobe Illustrator CS5
- Fc** Adobe Flash® Catalyst™ CS5
- Fl** Adobe Flash Professional CS5
- Sb** Adobe Soundbooth® CS5
- OL** Adobe OnLocation CS5
- En** Adobe Encore CS5

**Additional components:**

- Br** Adobe Bridge CS5
- DC** Adobe Device Central CS5
- Adobe Dynamic Link

Integration with new Adobe CS Live online services\*

Adobe Creative Suite 5 Production Premium software delivers industry-leading performance, including native 64-bit support, GPU acceleration, and expanded tapeless camera support. Speed up production and post-production through integration with Adobe Story, a new Adobe CS Live online service\* for collaborative scriptwriting.

## Top reasons to upgrade to Adobe Creative Suite 5 Production Premium

**NEW Breakthrough native 64-bit performance**—Work fluidly at HD and higher resolutions using all the available RAM in your system with native 64-bit support in Adobe Premiere® Pro CS5, After Effects® CS5, and Photoshop® CS5 Extended. Run multiple Production Premium components efficiently with new shared memory settings. Eliminate intermediate rendering when moving assets between After Effects, Adobe Premiere Pro, and Adobe Encore,† and experience faster performance between these components.

**NEW Adobe Mercury Playback Engine in Adobe Premiere Pro**—Work dramatically faster thanks to the revolutionary native 64-bit, GPU-accelerated† Mercury Playback Engine, which provides rock-solid performance and stability, even at 4K resolution and beyond. Open projects rapidly and create multilayer, effects-rich sequences without rendering.

**NEW Script-to-screen workflow through integration with Adobe Story\***—Speed up production and post-production by leveraging integration with Adobe Story, a new Adobe CS Live online service\* that allows you to collaborate on scriptwriting, create shot lists from your scripts in Adobe OnLocation,† and then develop a preliminary rough cut in Adobe Premiere Pro.

**NEW Roto Brush in Adobe After Effects**—Isolate moving foreground elements from their backgrounds in a fraction of the time using the Roto Brush. Efficiently find the edges of complex foreground elements and fine-tune selection edges with extremely precise results.

**NEW Eye-popping 3D and naturalistic painting in Adobe Photoshop Extended**—Create eye-popping 3D logos and artwork by extruding any text layer, Smart Object, selection, or layer mask. Paint more naturally with expressive new painting tools, and cleanly remove unwanted objects with Content-Aware Fill.

**ENHANCED Roundtrip editing with other NLEs**—Integrate CS5 Production Premium with your workflow, no matter which NLE you prefer. Move projects easily back and forth between Adobe Premiere Pro and Final Cut Pro or Avid editing software.

**ENHANCED Dozens of timesaving improvements**—Boost productivity with workflow features and enhancements in Adobe Premiere Pro, Photoshop Extended, and After Effects suggested by users like you.

\* CS Live online services are complimentary for a limited time. See page 2 for details and limitations related to all Adobe online services.




† Supported NVIDIA graphics cards for GPU acceleration include Quadro CX (Windows), Quadro FX 3800 (Windows), Quadro FX 4800 (Windows and Mac OS), Quadro FX 5800 (Windows), and GeForce GTX 285 (Windows and Mac OS). For an up-to-date list of supported cards, visit [www.adobe.com/go/64bitsupport](http://www.adobe.com/go/64bitsupport).

## System requirements

For the latest system requirements, visit [www.adobe.com/go/production\\_systemreqs](http://www.adobe.com/go/production_systemreqs).

## The continuing evolution of creative power from Adobe

With CS5 Production Premium, Adobe continues the tradition of offering an ever-improving production and post-production environment for video professionals. Here's a snapshot of powerful new features added in this and previous releases of Production Premium.

 <p><b>Upgrade from Creative Suite 3 Production Studio Premium or Standard</b></p>	 <p><b>Upgrade from Creative Suite 4 Production Premium</b></p>	 <p><b>Upgrade from Creative Suite 4 Production Premium</b></p>	<p><b>Pr</b></p> <ul style="list-style-type: none"> <li>Native 64-bit Mercury Playback Engine</li> <li>Expanded native editing support for tapeless and DSLR cameras</li> <li>Roundtrip editing with other NLEs</li> </ul>
			<p><b>AE</b></p> <ul style="list-style-type: none"> <li>Native 64-bit support</li> <li>Roto Brush for fast isolation of foreground elements from their backgrounds</li> </ul>
			<p><b>Ps</b></p> <ul style="list-style-type: none"> <li>Native 64-bit support</li> <li>Eye-popping 3D and natural painting</li> </ul>
			<p><b>Ai</b></p> <ul style="list-style-type: none"> <li>Perspective drawing</li> <li>Beautiful strokes</li> </ul>
			<p><b>Sb</b></p> <ul style="list-style-type: none"> <li>Enhanced multitrack editing workflow</li> <li>Expanded library of royalty-free scores and sound effects</li> </ul>
			<p><b>Fl</b></p> <ul style="list-style-type: none"> <li>Richer, more compatible interactive content</li> </ul>
			<p><b>FC</b></p> <p><b>NEW</b> Interactive online video portfolios without writing code</p>
			<p><b>OL</b></p> <ul style="list-style-type: none"> <li>Support for tapeless formats</li> <li>Integration with Adobe Story, a new CS Live online service*</li> </ul>
			<p><b>Premiere Pro CS4</b></p> <ul style="list-style-type: none"> <li>Tapeless camera support</li> <li>End-to-end metadata workflow</li> <li>Speech Search</li> </ul>
			<p><b>Illustrator CS4</b></p> <ul style="list-style-type: none"> <li>Multiple artboards</li> <li>Blob Brush tool</li> </ul>
			<p><b>Soundbooth CS4</b></p> <ul style="list-style-type: none"> <li>Adobe Sound Document (ASND) file format</li> <li>Multitrack support</li> </ul>
			<p><b>OnLocation CS4</b></p> <ul style="list-style-type: none"> <li>Available for Mac OS and Windows</li> <li>Comprehensive XMP metadata</li> <li>Workflow integration with Adobe Premiere Pro CS4</li> </ul>
			<p><b>Encore CS4</b></p> <ul style="list-style-type: none"> <li>Expanded Blu-ray Disc authoring</li> <li>Advanced publishing to the web</li> </ul>
			<p><b>Flash Pro CS4</b></p> <ul style="list-style-type: none"> <li>Easy-to-do animation and video</li> <li>Export of After Effects compositions to Flash Professional</li> <li>Export of Adobe Premiere Pro cue points to Flash Professional</li> </ul>
			<p><b>After Effects CS3</b></p> <ul style="list-style-type: none"> <li>Puppet tool</li> <li>Brainstorm</li> <li>Shape Layers</li> </ul>
			<p><b>Flash Pro CS3, Soundbooth CS3, and Device Central CS3</b></p> <ul style="list-style-type: none"> <li>Included in Production Premium</li> </ul>
			<p><b>Illustrator CS3</b></p> <ul style="list-style-type: none"> <li>Live Color</li> </ul>
			<p><b>OnLocation CS3</b></p> <ul style="list-style-type: none"> <li>Direct-to-disk recording</li> <li>Professional on-set monitoring</li> </ul>
			<p><b>Encore CS3</b></p> <ul style="list-style-type: none"> <li>Industry-leading Blu-ray authoring</li> <li>Web-based DVD output</li> </ul>

## For more information

Product details:  
[www.adobe.com/go/creativesuiteproduction](http://www.adobe.com/go/creativesuiteproduction)

Upgrade details:  
[www.adobe.com/go/pp\\_upgrade](http://www.adobe.com/go/pp_upgrade)



**Adobe Systems Incorporated**  
345 Park Avenue  
San Jose, CA 95110-2704  
USA  
[www.adobe.com](http://www.adobe.com)

\* This product may allow you to extend its functionality by accessing certain features that are hosted online, including CS Live online services ("Online Services"), provided you have a high-speed Internet connection. The Online Services, and some features thereof, may not be available in all countries, languages, and/or currencies and may be discontinued in whole or in part without notice. Use of the Online Services is governed by separate terms of use and by the Online Privacy Policy, and access to some services may require user registration. Some Online Services, including services that are initially offered at no charge, may be subject to additional fees and require a separate subscription. For more details and to review the applicable terms of use and Online Privacy Policy, visit [www.adobe.com](http://www.adobe.com). CS Live online services are complimentary for a limited time. For more information, visit [www.adobe.com/go/cs-live](http://www.adobe.com/go/cs-live).

Adobe, the Adobe logo, Adobe OnLocation, Adobe Premiere, After Effects, Creative Suite, Encore, Flash, Flash Catalyst, Illustrator, Photoshop, and Soundbooth are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Mac OS is a trademark of Apple Inc., registered in the U.S. and other countries. Windows is either a registered trademark or a trademark of Microsoft Corporation in the United States and/or other countries. All other trademarks are the property of their respective owners.